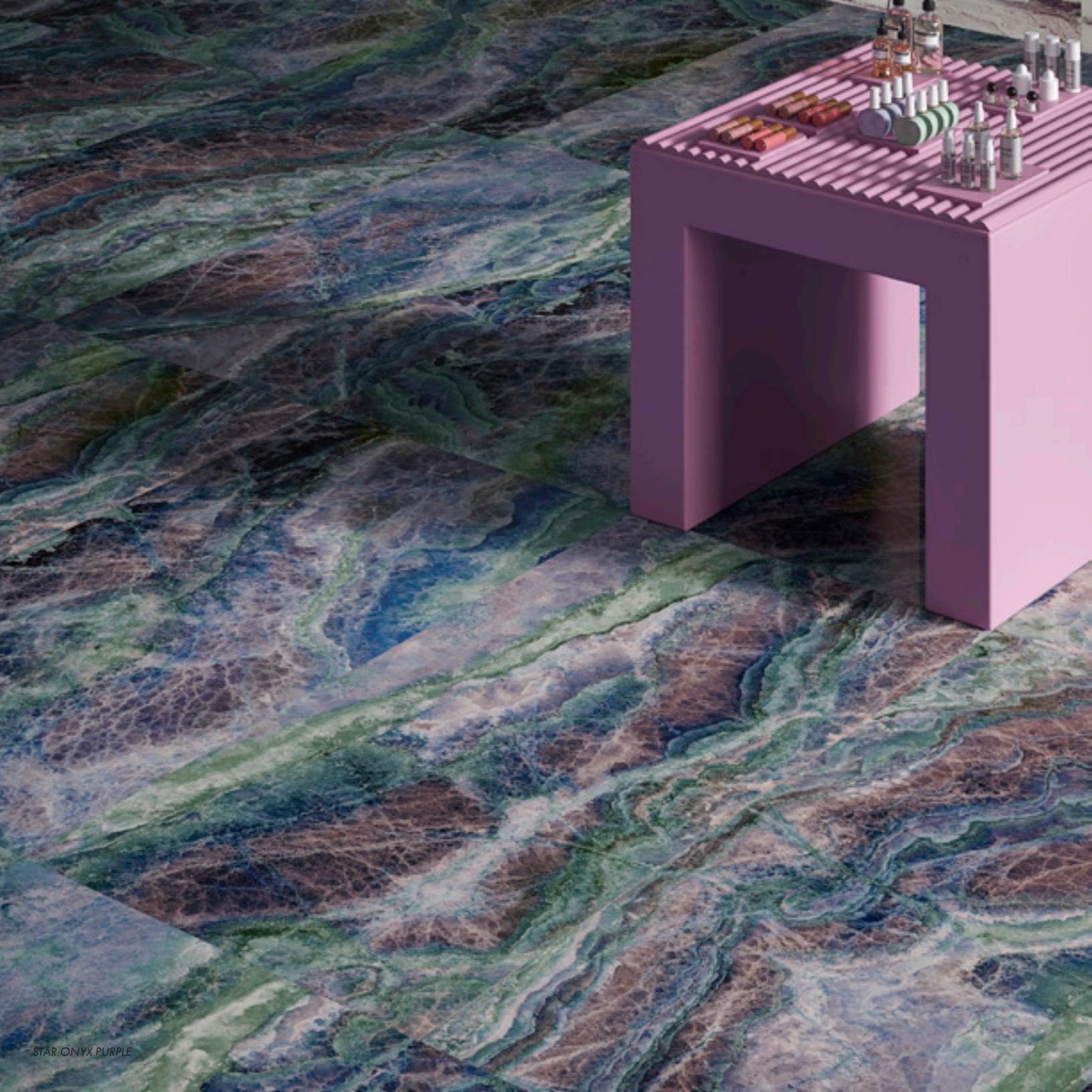


SPRING DESIGN TRENDS

Take a journey through the latest trends, inspiration, new technology in tile and design, and how the future of sustainability is tile.

SPECIALTY TILE PRODUCTS





STAR ONYX PURPLE

THE STORIES:
ONE NEW HERITAGE
TWO COLOR ALL OVER
THREE NAVYS & NEUTRALS
FOUR INTERTIA
FIVE PARISIAN PREP

TILE TRENDS:
ONE CHEQUERBOARD
TWO TEXTURES
THREE BREEZEBLOCKS
FOUR TILE OF THE FUTURE
FIVE NEW VERTICAL
SIX WARM WHITES
SEVEN TERRAZZOS
EIGHT WOOD PARQUETS

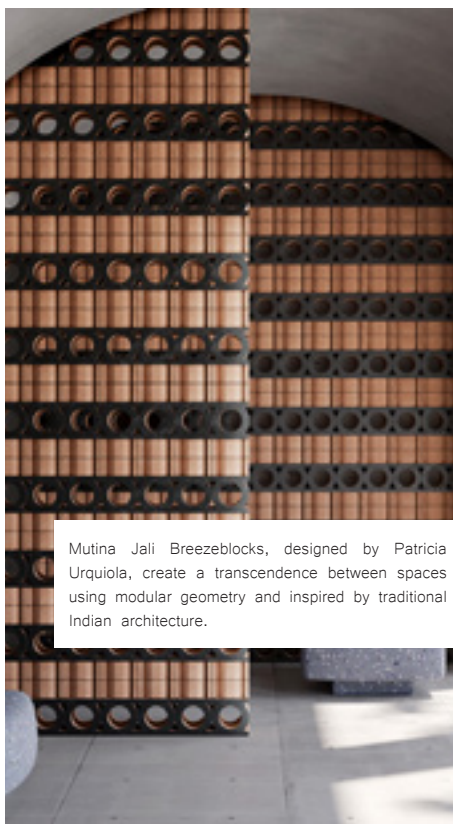


Dijon, a line debuting in summer of 2024, will capture the essence of a historical material in a traditional versailles pattern in a durable porcelain stoneware.

MAND TERRACOTTA ARMOR



SICILY MASTICE



Mutina Jali Breezeblocks, designed by Patricia Urquiola, create a transcendence between spaces using modular geometry and inspired by traditional Indian architecture.



HOME GOLDENSUN, SPRING 2024

NEW HERITAGE

2024 will be another year of bustling construction, new projects, and calendars filled with deadlines. Our spaces will reflect a rejection to the frenzied speed of life; our inherent desire to slow down and create collective memories- to rediscover our roots and build tradition. Materials will be soft and hand constructed in feel. Breezeblocks, irregular edges, and terracottas will continue to make a strong revival as a bridge to the familiar comforts of yester-year.

HEKE TRAME CALEIDOSCOPIO



COLOR FOCUS:



#B0C7CF



#1C1C1C



#D9C8B9



#B2A89E



#9A745D

This color palette evokes stillness and softness, with just enough contrast to keep things exciting. Inspiration is pulled from hand-dyed textiles, sand and clay from the earth, and the moving of time from morning til dusk.



COLOR ALL OVER

Fixed materials are no longer being thought of as just backdrops, and impactful branding with the use of color is having its moment. We're entering a new era of looking for opportunity to incorporate the radiance of colors in all areas of our lives. Design is challenging the status quo of "appealing to everyone" and taking on high-risk, high-reward projects that are eye-catching and over-pigmented.

COLOR FOCUS:



Pantone 2024 color of the year has officially been named as 13-1023 Peach Fuzz. As a color that embraces warmth, fun, and the familiar, Peach Fuzz falls perfectly in line with 2024's over all color palette of bright and bold statements throughout design.



#868F72

#A40C23

#E58962

#3D3F4B

#8EB098



RETINA ORANGE



STP STAR ONYX INDIGO/MARBLE INDIGO



STP Star, anticipated to arrive early 2024, is a bold response to an intergalactic exploration of color. Metamorphic hues answer the call for modernism and pushes boundaries to a world unknown.



Launched in Fall of 2023, Tetris is offered in a wide array of colors, creating endless possibilities for colors and patterns.

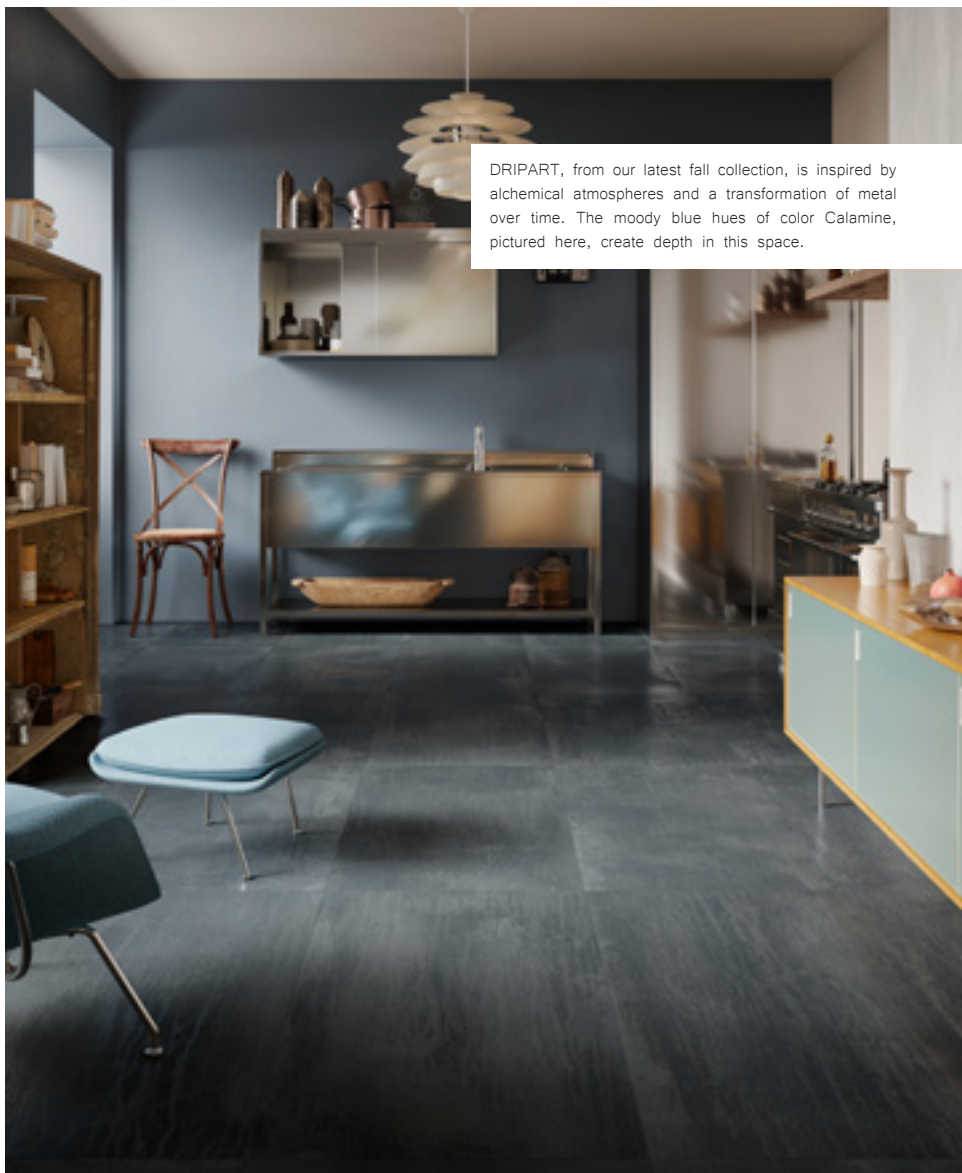
TETRIS ARTIC/OCEAN



SICILY BLU DE NOTTE



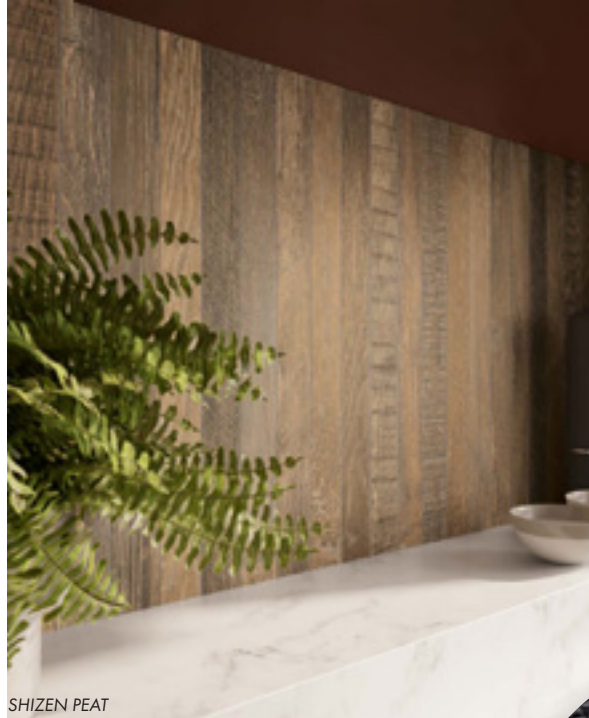
Shizen is derived from the Japanese philosophy of a natural and balanced life of cosy warmth and aesthetic beauty.



DRIPART, from our latest fall collection, is inspired by alchemical atmospheres and a transformation of metal over time. The moody blue hues of color Calamine, pictured here, create depth in this space.



SYMPHONY PERSIAN

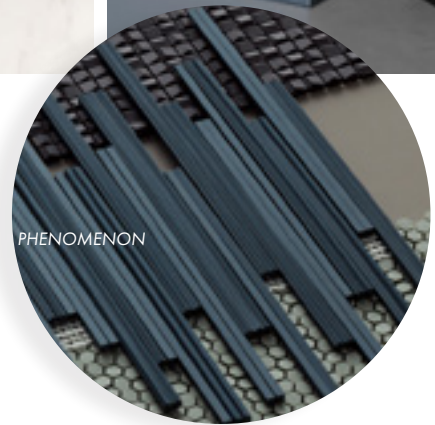


SHIZEN PEAT



SANDIA BLU

NAVYS & NEUTRALS



PHENOMENON

Midnight navy will make a big splash this year and provide rich contrast with a hint of warmth, especially paired with taupey neutrals and organic tones. Deeply saturated tiles provide opportunity to create moody and inviting moments.

COLOR FOCUS:



#2B2E37



#506171



#856F5A



#B5A3B8



#24252A

INTERTIA



As Newton's first law exclaims, an object in motion stays in motion. Designs with a continual flow invoke feelings of serenity and peace- calmness in the midst of the chaos. Inspiration comes from nature, like Morrocan sand dunes, or a school of fish moving in unison throughout the vast oceans. There is no beginning and there is no end, only the infinite.

RIGGIOLE DECO XL 4

COLOR FOCUS:



#3C001C



#DED7C8



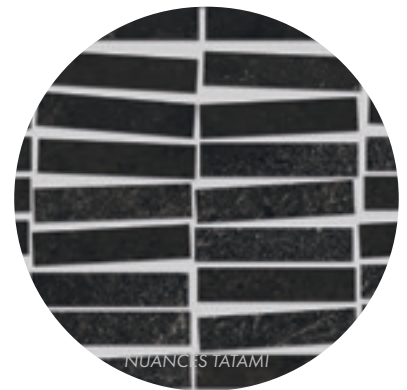
#C2C0B8



#BBBEC3



#81140F



NUANCES TATAMI



STAR MARBLE PURPLE



Designed by Ronan & Erwan Bouroullec, Mutinas' Punto Up Brun presents a bold pattern that finds its maximum expression as light plays off of the elevated and sunken dots on the surface of the elements.



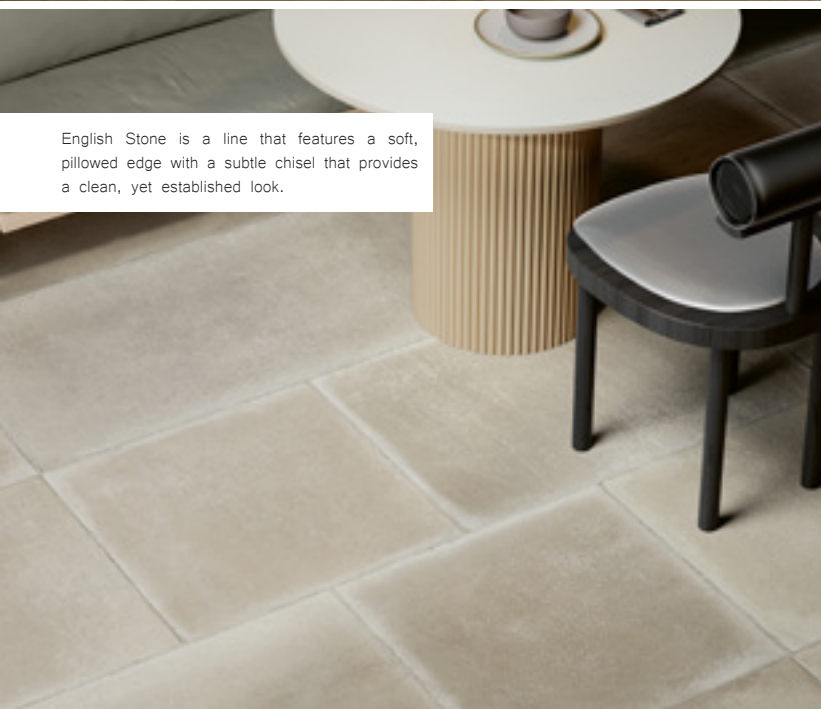
Compatta, of our Spring 2024 collection, highlights unprecented experimentation in design and tells a story of calm, peace, and nature. Designed by Fredrico Peri.



BRIDGE



Handmade in Montreal, the Jardin Secret mosaic is a part of our luxury boutique series launching in our Atlanta showroom in early 2024.



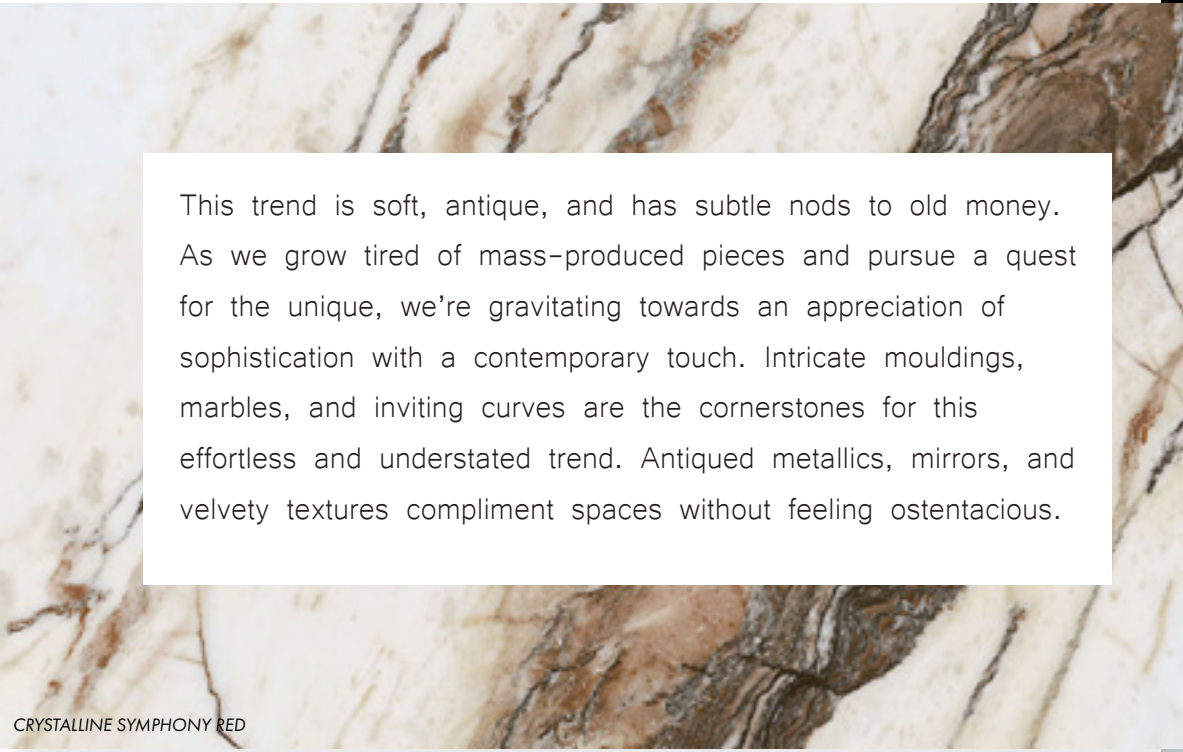
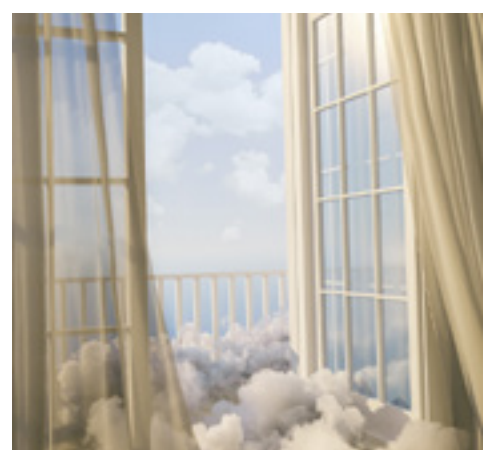
English Stone is a line that features a soft, pillowed edge with a subtle chisel that provides a clean, yet established look.



LAPIS ROSA

PARISIAN PREP

This trend is soft, antique, and has subtle nods to old money. As we grow tired of mass-produced pieces and pursue a quest for the unique, we're gravitating towards an appreciation of sophistication with a contemporary touch. Intricate mouldings, marbles, and inviting curves are the cornerstones for this effortless and understated trend. Antiqued metallics, mirrors, and velvety textures compliment spaces without feeling ostentacious.



CRYSTALLINE SYMPHONY RED

COLOR FOCUS:



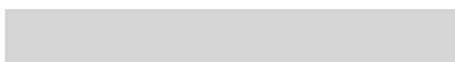
#F67967



#9BBEA8



#F1EEE5



#D5D5D7



#E5D9C3



SEAMLESS REVES BLEU

CHEQUERBOARD

Although we initially think of a black and white pattern when we imagine the traditional checkerboard, designs are being reimagined with the use of bold colors and new shapes to allow us to harmonize with spaces and add a new spin of interest on this classic motif.

FORT POINT



CORSICA GIADA + BIANCO



Readily stocked at Specialty Tile, Belgica Concert Checkerboard 16x16 is the perfect answer to this classic style in a durable porcelain.



MAND BIANCO DAWN



SICILY TURCHESI RAYE



RIALTO ARDESIA

Opificio's Venezia Cromie is a handcrafted, artisan Italian collection that redefines beauty through distinctive craftsmanship.

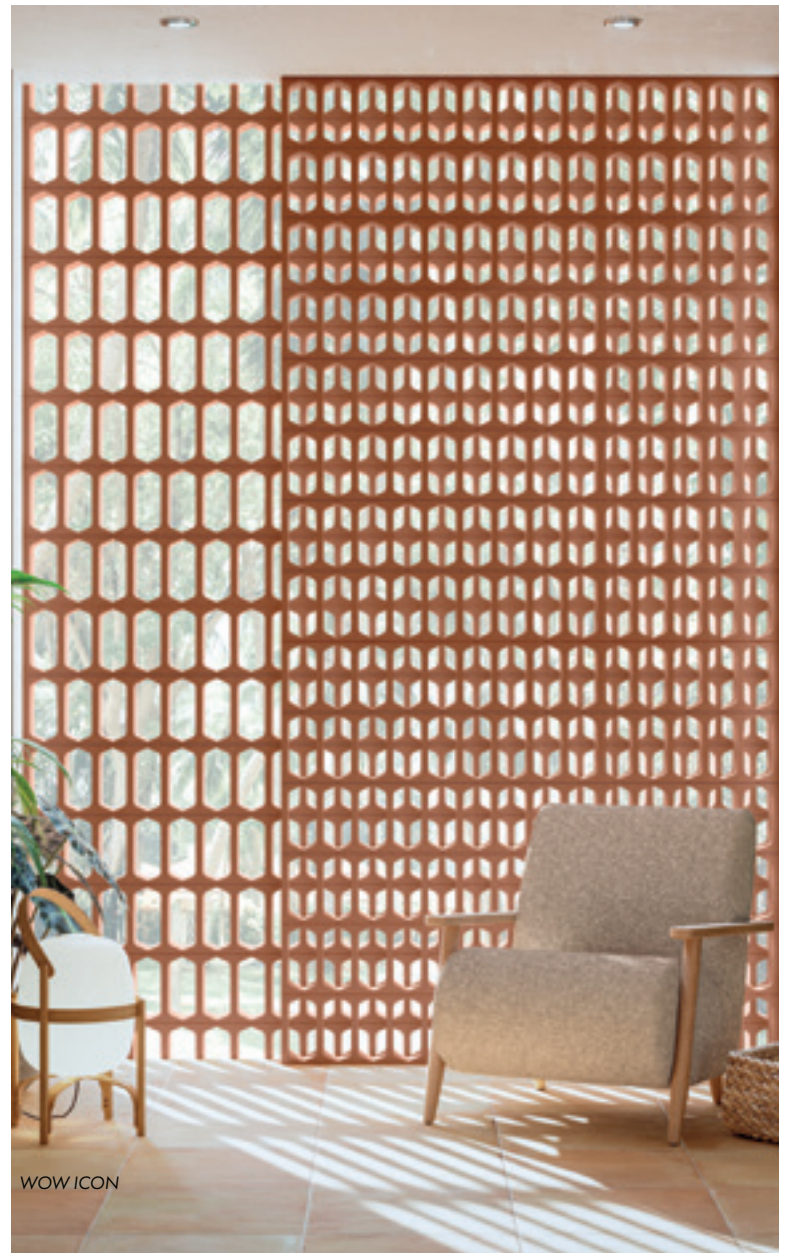
TEXTURES

Old meets new with the process of creating extruded porcelain stonewares. As materials are forced through a die of the desired pattern, beauty and dimension is created in a way that is both tactile and durable. Textures play an important role in the landscape of design in 2024 by bringing about subtle interest.



BREEZEBLOCKS

Breezeblocks have been used for decades in architecture and design as a visually pleasing solution for shade and ventilation. The latest revival of breezeblocks bring on a contemporary and interesting twist, adding three dimensional interest to any space.



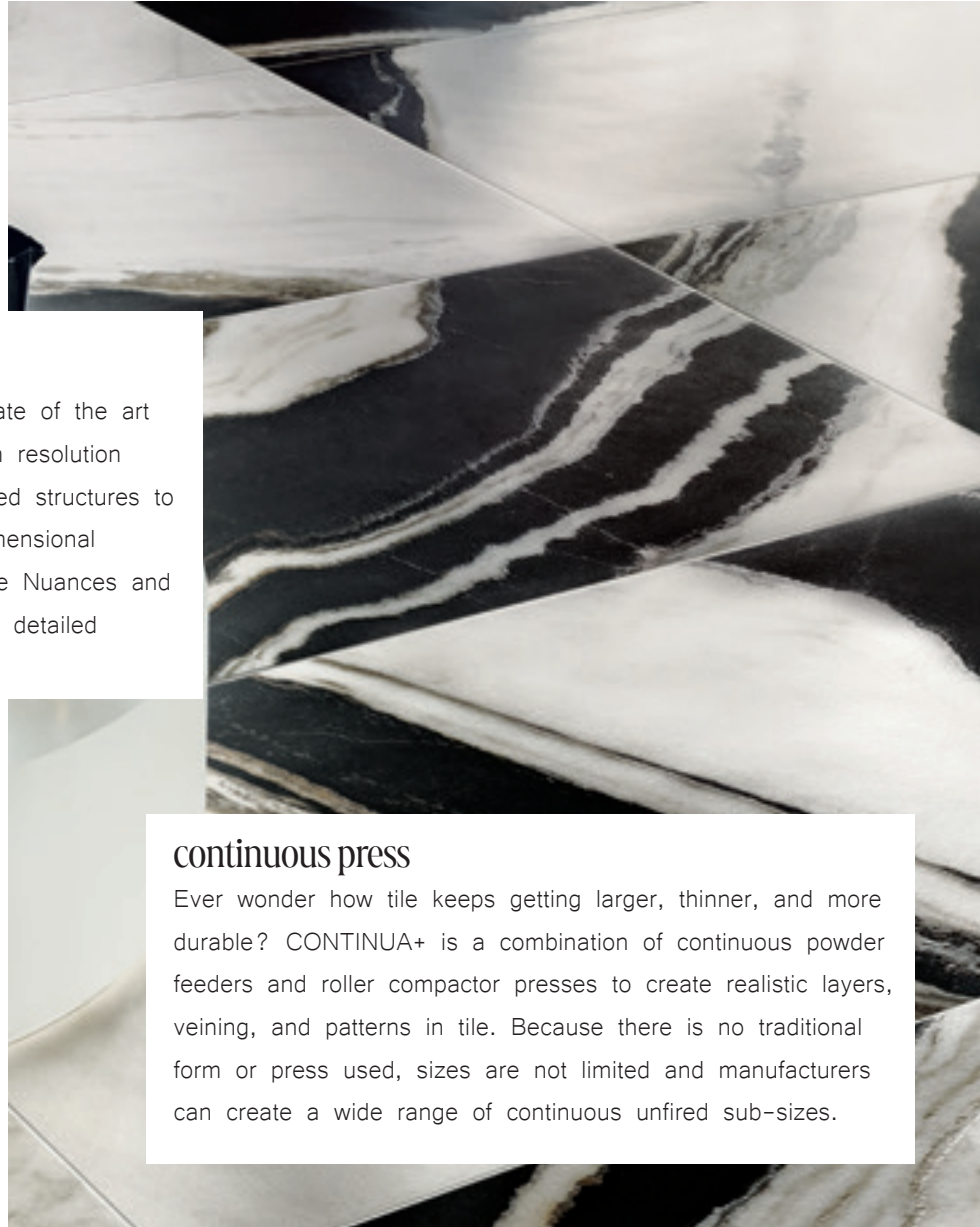
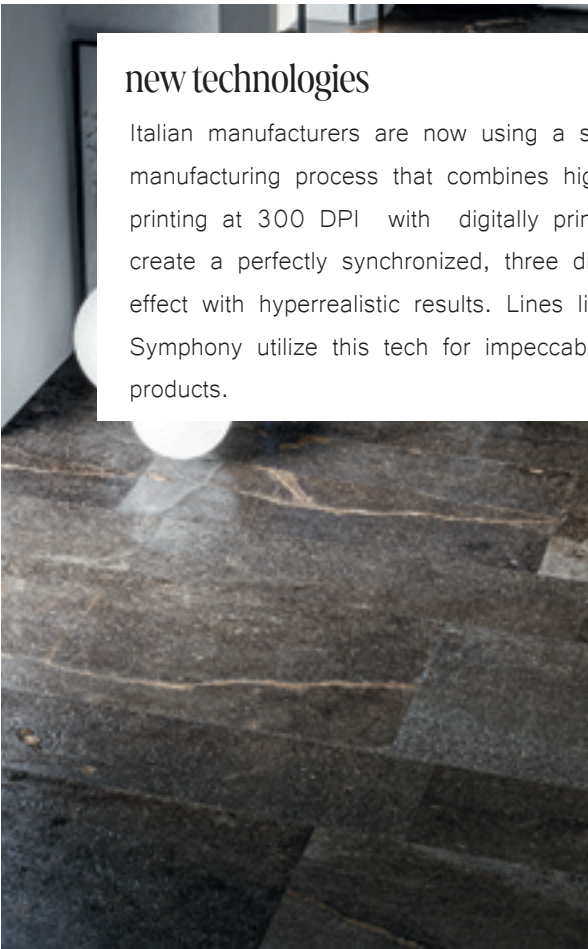
TILE OF THE FUTURE

It comes as no surprise that the New Age of Technology is also making major waves in tile manufacturing processes. Now more than ever, porcelains are packing a big punch with realistic textures and high resolution graphics that emulate the effects of nature. Processes are becoming more streamlined, saturating the market with impressively detailed tiles.



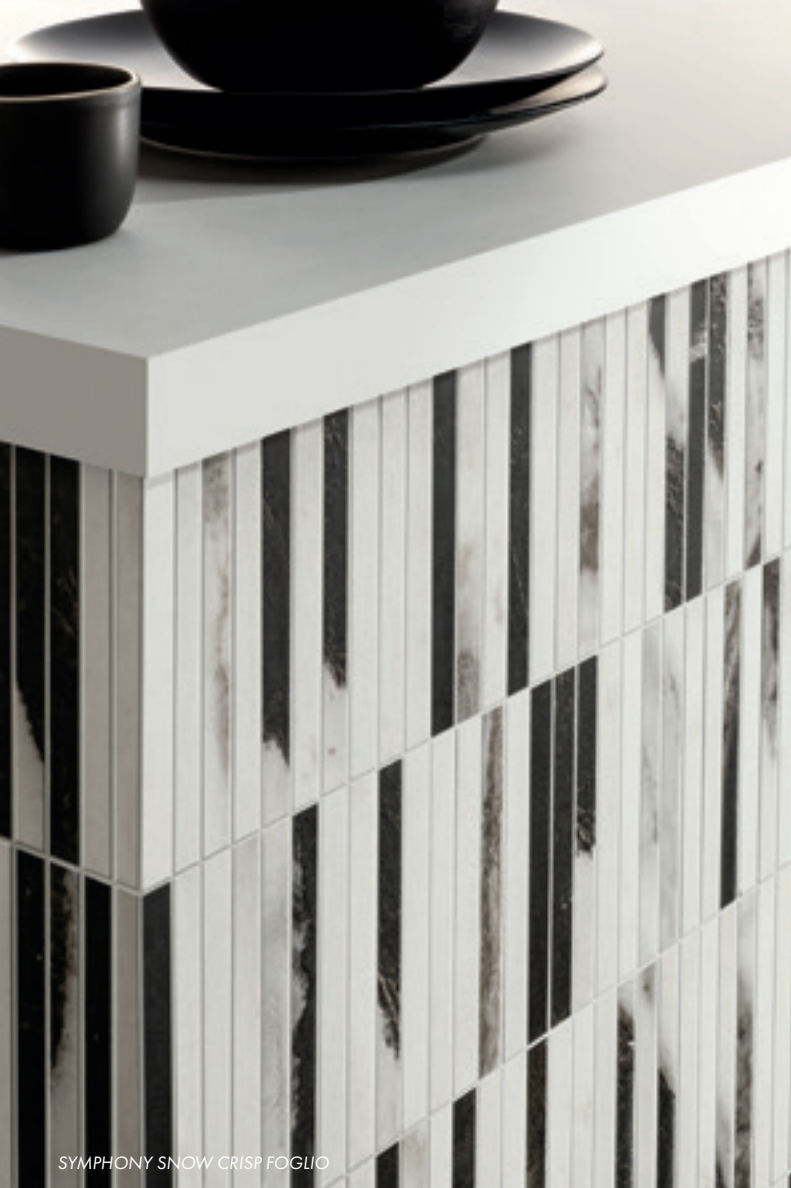
new technologies

Italian manufacturers are now using a state of the art manufacturing process that combines high resolution printing at 300 DPI with digitally printed structures to create a perfectly synchronized, three dimensional effect with hyperrealistic results. Lines like Nuances and Symphony utilize this tech for impeccably detailed products.



continuous press

Ever wonder how tile keeps getting larger, thinner, and more durable? CONTINUA+ is a combination of continuous powder feeders and roller compactor presses to create realistic layers, veining, and patterns in tile. Because there is no traditional form or press used, sizes are not limited and manufacturers can create a wide range of continuous unfired sub-sizes.



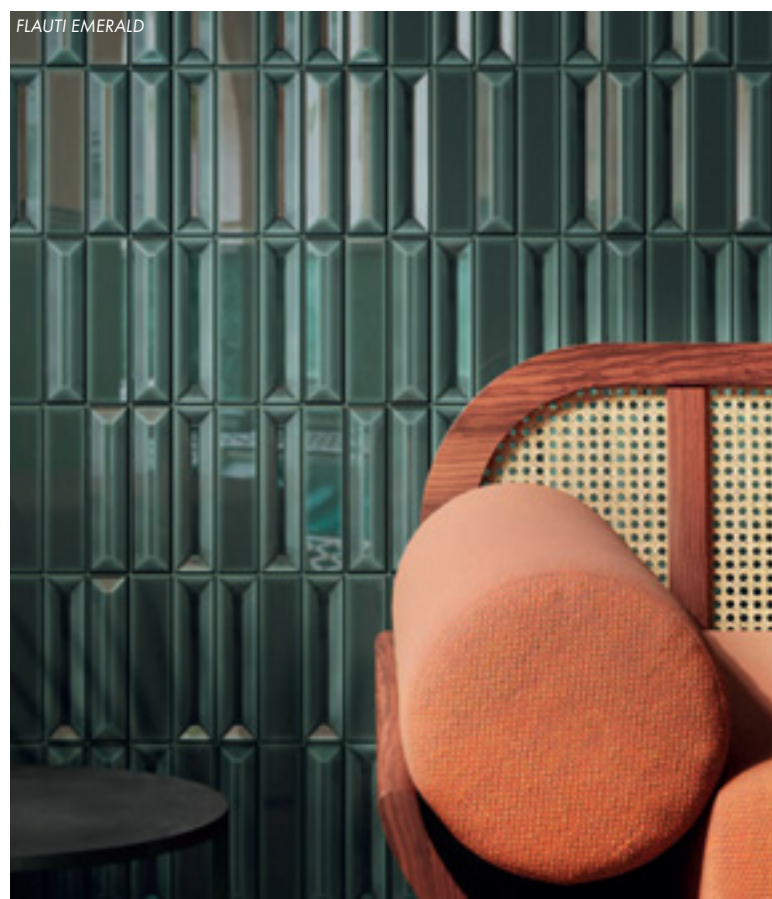
SYMPHONY SNOW CRISP FOGLIO

NEW VERTICAL


Stacking tiles in a vertical pattern is a technique that has been used for centuries. Now more than ever, we're discovering the versatility of this style. From smooth, contemporary feels, to midcentury modern pops of color, this traditionally straight and narrow look is being dressed up in new flavors that we're loving.



TETRIS CREME

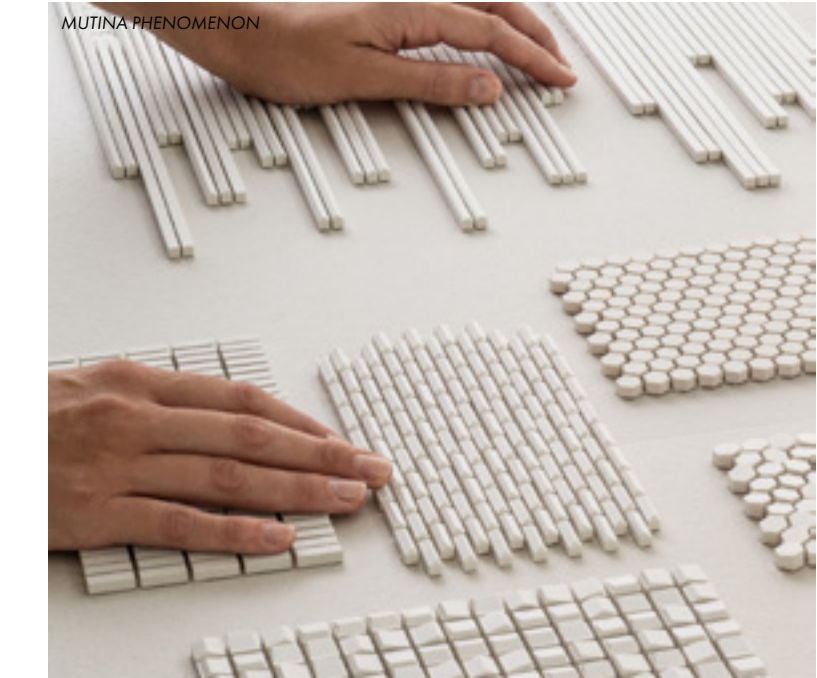


FLAUTI EMERALD



Our classic Spatula line is getting a facelift with the introduction of a new 2x8 size. This uniquely glazed tile fuses high craftsmanship with design. The warm and natural colors emphasize the raw material of which it is composed.

SPATULA BIANCO



MUTINA PHENOMENON



WARM WHITES

Although warm whites have been popular for quite some time now, there is no slowing down this trend. Soft, inviting tiles with warm undertones and slightly aged effect reign supreme in 2024. Versatile, neutral, and perfectly understated, we anticipate seeing milky and subtle tiles around every corner.

TERRAZZOS

Terrazzo is made by combining leftover remnants of marble, quartz, granite, glass, and anything else that fits into this perfectly imperfect mould. This year, we'll see terrazzos used on more than just floors.

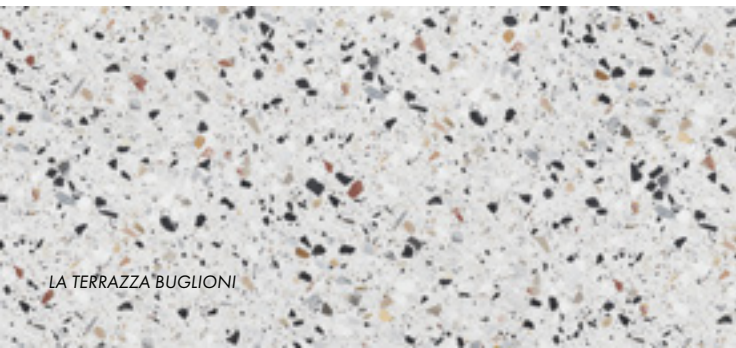
Expect this interesting pattern to be used on feature walls, backsplashes, shower walls, and more.



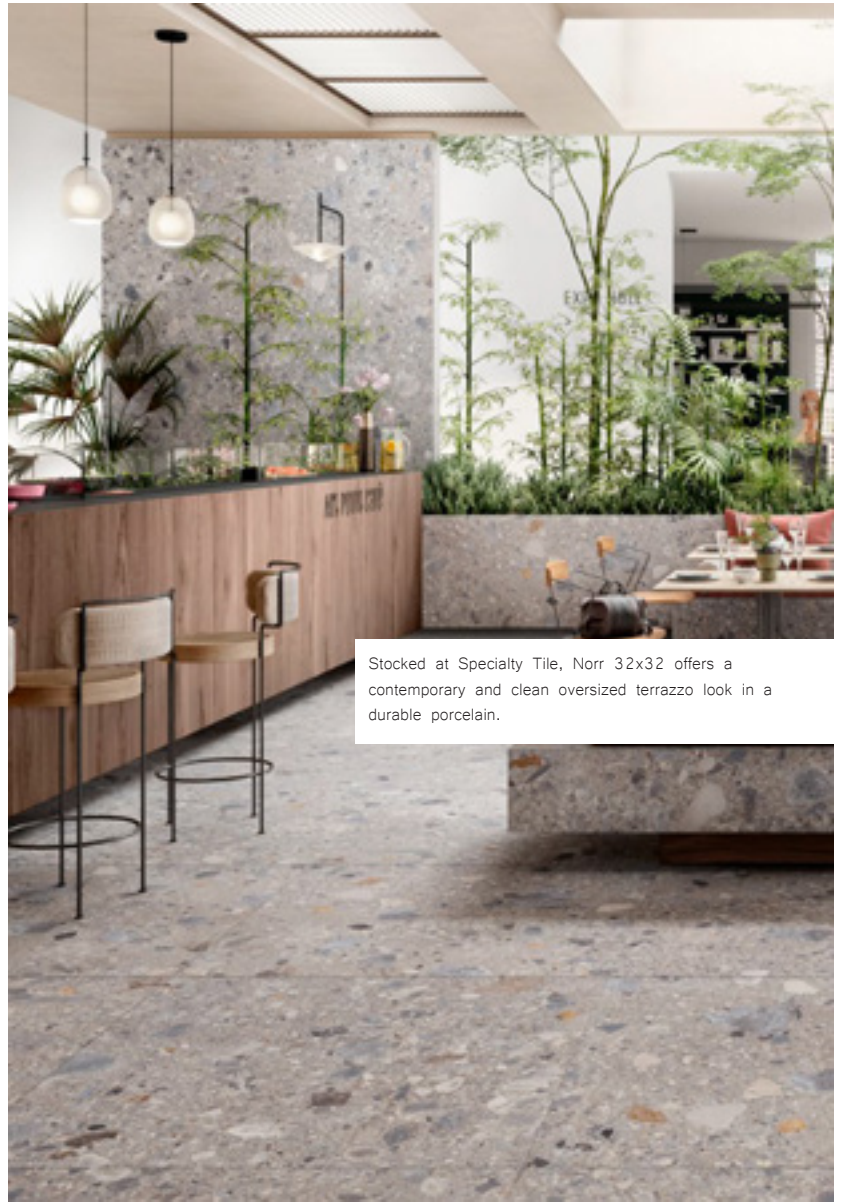
MOSAIQUE SURFACE SOLO 6



MOSAIQUE SURFACE SOLO 5



LA TERRAZZA BUGLIONI



Stocked at Specialty Tile, Norr 32x32 offers a contemporary and clean oversized terrazzo look in a durable porcelain.

WOOD PARQUETS

2024 is the year of parquets. Traditional, woven patterns will satisfy our desires for a classic, timeless look. We'll also see the rise of contemporary and fresh takes on parquet looks in interesting patterns that break the mould.



SHIZEN TORBA CASSETTONE

Two things millennials love: avocado toast, and finding wooden parquet floors under layers of carpet. This Naturel mosaic emulates that classic parquet look in a durable porcelain material.



NATUREL CLAIR FOGLIO



OULDH LAGOS UBUD

SUSTAINABILITY

In 2023, Specialty Tile Products became a proud member of the US Green Building Council.

It is our commitment to be environmentally and socially responsible for building a better future. We stay at the forefront of industry discussions and actively advance these priorities within the market. Our goal is to be a part of green building initiatives, one LEED product at a time.

This July, the inaugural Flooring Sustainability Summit will be held in Washington, DC. Industry leaders like Specialty Tile Products are all united by a common goal: to advance the flooring industry's leadership in green building throughout the supply chain. This summit will provide participants with a unique platform to outline sustainability objectives and prioritize standards, certifications, and initiatives that drive the flooring industry forward.



○ Manufacturing Partners

By being selective with which manufacturers we choose to represent, we're able to ensure that the products we promote have been made with great consideration for sustainability and the environment. Certifications for each line are available upon request.

○ Reuse Initiatives

Our ongoing relationship with Lifecycle Building Center and Habitat for Humanity mean more to us than just being a part of our community. These programs allow us to donate tiles that were once considered obsolete and on their way to a landfill, and find new life all around town.

○ Conscious Packaging

All of our samples are packaged with care using recycled cardboard and eco-friendly packing peanuts. Not only is it important to us that your samples arrive safely, but also that they arrive with a reduced carbon footprint.



RECEPTION

STAR ONYX EMERALD



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SAMPLES@SPECIALTYTILE.COM

TETRIS ECRU MATTE